

NEW GOSPEL OF WEALTH / THE FUTURE OF PHILANTHROPY

Let's rethink giving. #GenerositytoJustice

"From Generosity to Justice: A New Gospel of Wealth," is a book written by Ford Foundation president Darren Walker, featuring some of the most forward-thinking voices across philanthropy, business, advocacy, and beyond. Andrew Carnegie's "The Gospel of Wealth" informed 20th-century philanthropy and fundamentally altered how the world thought about giving. Our world has changed dramatically since then—even more so in the wake of the pandemic. And there's no denying that we need new solutions.

"A New Gospel" is an invitation to reimagine Carnegie's gospel for today. A set of ideas around how we can transform the old definitions of philanthropy and move beyond generosity towards justice. Together, in conversation with a dynamic new guard of leaders, the book explores topics like capitalism, the healthcare system, institutional racism, and more. We invite you to pick up a copy and join the conversation.

Transcript begins.

[Animated text: We're rethinking giving to bring the world closer to justice.]

DARREN WALKER, FORD FOUNDATION: The new gospel of wealth asks of us, "What are you doing with your privilege? Who are you using your privilege to benefit?"

[A small book about big ideas with contributions from thinkers, activists, and leaders from every field, sector, and walk of life.]

NICK HANANUER, SECOND AVENUE PARTNERS: If we want a more equitable, more just society, we need new economic beliefs.

JEFF RAIKES, RAIKES FOUNDATION: And they won't change unless people like me take our privilege and our power, share it, and transform it.

[Join the movement, and rewrite the rules.]

AI-JEN POO, NATIONAL DOMESTIC WORKERS ALLIANCE: In a charity model, I feel generous towards you and so I give. Charity still implies a separation between you and me. A justice model draws a circle around us both, and it creates a "we."

ELIZABETH ALEXANDER, MELLON FOUNDATION: We are each other's business, we are each other's magnitude, and bond.

LAURENE POWELL JOBS, EMERSON COLLECTIVE: All these systems that touch humans are connected. There's a fabric of connection. It's not just a single thread.

DARREN WALKER: And so the question is, how do we think about philanthropy through the lens of justice?

[Book cover "From Generosity to Justice, a New Gospel of Wealth by Darren Walker."]

[Available wherever books and audiobooks are sold. #GenerosityToJustice]

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