Creativity and Free Expression Strategy

We seek more sustainable, innovative, and resilient fields of arts, documentary film, and journalism, led by and representing diverse lived experiences that advance racial, gender, and disability justice.

Within these three fields, we seek:

Narratives and content that advance racial, gender, and disability justice.

Increased field resilience that fosters innovation and supports diverse leaders.

Emergence of sustainable economic models that enable creatives to thrive.

CFE Strategy Pathway

If Then So that

Arts, documentary film, and journalism organizations are supported to produce content that centers racial, gender, and disability justice...

Racial, gender, and disability justice narratives will be advanced...

Arts, documentary film, and journalism organizations receive:

- Multiyear general operating support
- Support to advance institutional innovation and adaptation to a rapidly changing technology landscape
- And leadership development support is offered to women, gender diverse individuals and those with diverse lived experiences...

The fields of arts, documentary film, and journalism will become more resilient, through increased institutional innovation, the ability to harness technology for good and diverse and inclusive leadership...

New economic models that prioritize the sustainability of creative professionals are explored and tested...

Arts, documentary film and journalism will be less reliant on donor and corporate support, enabling creatives to sustain thriving, independent practices...

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